



Xiamen National Accounting Institute
厦门国家会计学院



ASIAN DEVELOPMENT BANK
亚洲开发银行



Multilateral Cooperation Center for Development Finance
多边开发融资合作中心



China International Contractors Association
中国对外承包工程商会



Asian Infrastructure Investment Bank
亚洲基础设施投资银行

Drawing on UNCAC Article 12: What Works in Strengthening Business Integrity?

基于《反腐败公约》第12条：如何有效加强 商业廉洁？

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UNCAC Article 12 in Practice: Three Approaches That Work 《反腐败公约》第12条的实践：三项行之有效的方法

1. Public-Private Collaboration: Article 12 measures may include *inter alia* promoting cooperation between law enforcement agencies and private entities. ✓ Channels for information-sharing, consultation and cooperation. ✓ Practical guidance, compliance trainings and business integrity tools can help companies (particularly SMEs) turn commitments into action.

2. Collective Action: Encourages businesses especially within the same sector to develop and apply common integrity standards and codes of conduct. ✓ Reduces concerns that integrity measures could place individual businesses at a competitive disadvantage.

3. Incentives: Consider how integrity measures can be linked to eligibility for public procurement, licences, subsidies e.g. tax or other government programmes. ✓ Ensure that incentives are transparent, predictable and supported by effective enforcement.

1. 公私合作：第12条措施可包括但不限于促进执法机构与私营实体之间的合作。✓ 建立信息共享、磋商与合作渠道。✓ 通过实践指南、合规培训和商业诚信工具，帮助企业（尤其是中小企业）将承诺转化为实际行动。

2. 集体行动：鼓励企业，特别是同一行业内的企业，共同制定并实施统一的诚信标准和行为准则。✓ 减少企业对诚信措施可能使个别企业处于竞争劣势的担忧。

3. 激励措施：考虑将诚信措施与公共采购资格、许可证、补贴（例如税收优惠）或其他政府项目的资格条件挂钩。✓ 确保激励措施具有透明性、可预见性，并得到有效执法的支持。





Practical Action to Strengthen Business Integrity 加强商业廉洁的行动建议

Building an Integrity Ecosystem

For Governments: consider ✓ integrating an integrity and transparency criteria into public procurement ✓ Supporting public-private dialogue, business integrity trainings and collective action platforms ✓ Creating incentives that reward companies with credible anti-corruption ethics and compliance programmes ✓ Strengthening transparency requirements, including measures relating to the identity of persons involved in establishing and managing corporate entities.

For Businesses: consider ✓ implementing risk-based anti-corruption ethics and compliance programmes ✓ Participating in collective action initiatives and industry integrity standards ✓ Promoting integrity throughout supply chains and business partnerships

Business integrity is strongest when governments and businesses can move beyond compliance and work together to create trust, transparency and incentives for ethical conduct.

构建诚信生态系统

对于政府，可考虑： ✓ 将诚信与透明度标准纳入公共采购体系。 ✓ 支持公私对话、商业诚信培训以及集体行动平台。 ✓ 设立激励机制，奖励拥有可靠反腐败道德与合规计划的企业。 ✓ 加强透明度要求，包括与设立和管理公司实体相关人员身份信息有关的措施。

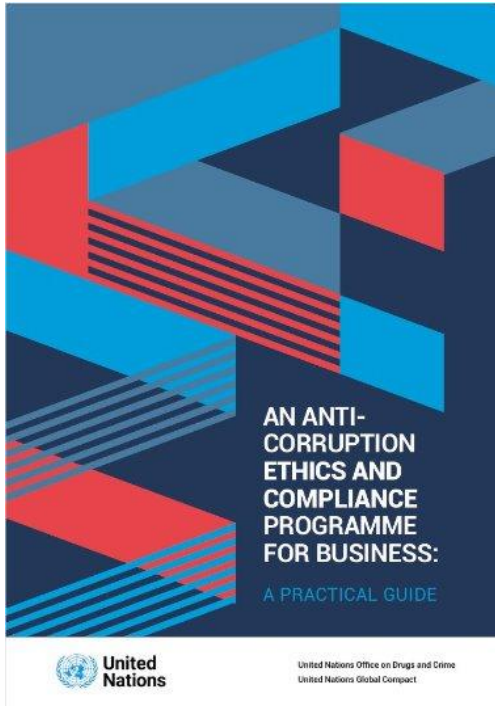
对于企业，可考虑： ✓ 实施基于风险的反腐败道德与合规计划。 ✓ 参与集体行动倡议和行业诚信标准建设。 ✓ 在供应链和商业合作伙伴关系中推广诚信文化。

当政府与企业能够超越单纯的合规要求，共同建立信任、透明度以及促进合乎道德行为的激励机制时，商业诚信才能得到最有力的保障。



Resources Available to You 可利用的资源

An Anti-Corruption Ethics and Compliance Programme for
Business: A Practical Guide
企业反腐败道德与合规计划实用指南



E-learning course:
Doing Business with Integrity
廉洁经营课程



Open Contracting in ASEAN
Member States: Legal and
Regulatory Review
东盟成员国开放式采购法律与
监管评估



A Resource Guide on State
Measures for Strengthening
Business Integrity
关于加强商业诚信的政府措
施资源指南



4th Asia-Pacific Integrity and Compliance Forum

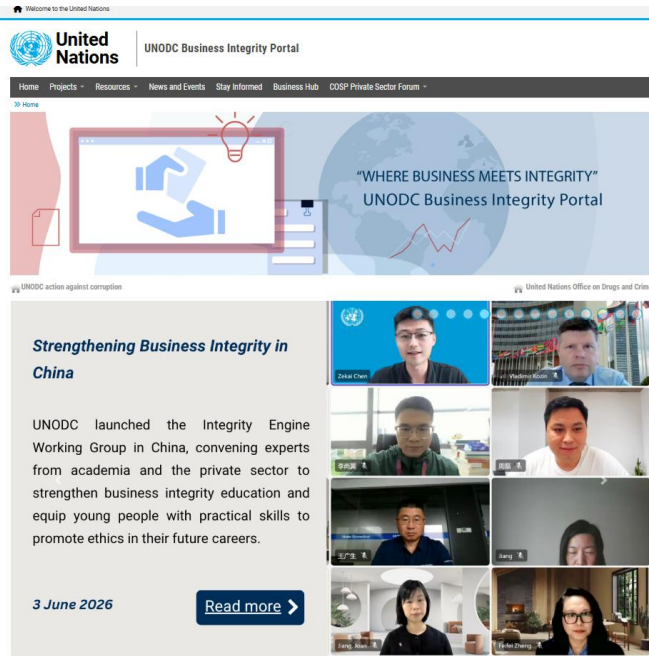


Free Resources Available to You 可利用的资源

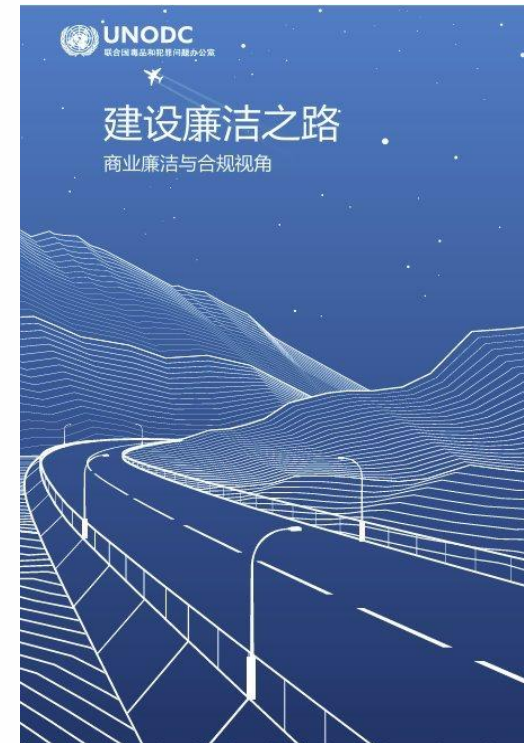
UNODC Business Integrity Portal

Visit businessintegrity.unodc.org

联合国毒罪办商业诚信门户



Towards Building a Road of Integrity Perspectives of Business Integrity and Compliance 建设廉洁之路商业诚信与合规视角



4th Asia-Pacific Integrity and Compliance Forum