



Xiamen National Accounting Institute  
厦门国家会计学院



ASIAN DEVELOPMENT BANK  
亚洲开发银行



Multilateral Cooperation Center for Development Finance  
多边开发融资合作中心



China International Contractors Association  
中国对外承包工程商会



Asian Infrastructure Investment Bank  
亚洲基础设施投资银行

# UNODC Action on Business Integrity

## 商业诚信建设：联合国毒罪办在行动

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United Nations Office on Drugs and Crime (UNODC)

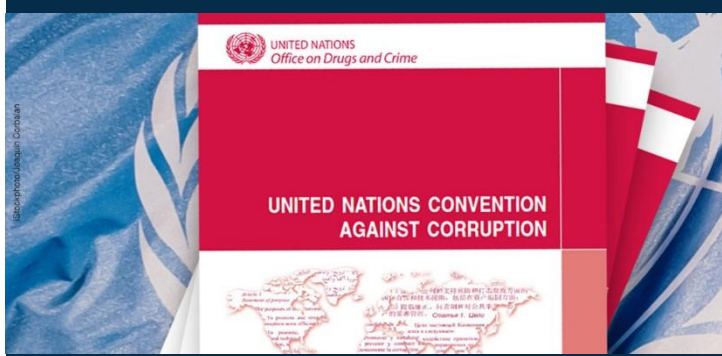
联合国毒品和犯罪问题办公室  
商业诚信协调员（反腐败方向）

# UNCAC promotes the prevention of and fight against corruption in the private sector

## 《联合国反腐败公约》倡导在私营部门预防和打击腐败



联合国  
毒品和犯罪问题办公室



Addressed at States but with direct impact on the private sector  
以国家为适用对象，但对私营部门具有直接影响

Only legally binding universal anti-corruption instrument  
唯一具有法律约束力的全球性反腐败条约

Contributes to a fair business environment  
推动构建公平的商业环境

Some relevant provisions for the private sector 《公约》中与私营部门相关的主要条款：



Requires States to take **preventative measures** to prevent corruption involving the private sector - promoting codes of conduct for businesses, enhancing auditing and accounting standards (**art. 12**)

要求缔约国采取**预防性措施**，防止涉及私营部门的腐败行为，包括推动企业制定行为守则、加强审计和会计准则（**第12条**）



Encourages States to adopt the **liability of legal persons** and requires States to establish effective, proportionate and dissuasive criminal or non-criminal **sanctions** (**art. 26**)

鼓励缔约国确立**法人责任**，并要求缔约国规定有效、相称且具有劝诫性的刑事或非刑事**制裁措施**（**第26条**）



Encourages **incentives** for private sector entities cooperating with national authorities in investigation or prosecution (**art. 39**)

鼓励为在侦查或起诉中与国家主管机关合作的私营部门实体提供**激励措施**（**第39条**）



4th Asia-Pacific Integrity and Compliance Forum



## Objectives of UNODC's work on business integrity

### 联合国毒罪办在商业诚信方面的工作目标

In line with the United Nations Convention against Corruption (UNCAC), **UNODC aims to:**  
与《公约》精神相一致，联合国毒罪办致力于：

**Encourage countries to advance legislative reforms to prevent and counter corruption**  
鼓励各国推进立法改革，以预防和打击腐败

**Increase governments' knowledge of legal frameworks and practices to prevent and counter corruption in and with the private sector**  
提升政府对法律框架和实践的了解，以预防和打击私营部门内部及与私营部门相关的腐败

**Strengthening dialogue, collective action and capacities on anti-corruption and business integrity**  
加强反腐败和商业诚信领域的对话、集体行动和能力建设

**Provide guidance to companies and SMEs on adopting or implementing anti-corruption ethics and compliance programmes**  
为大型企业和中小企业采用或实施反腐败伦理与合规方案提供指引

**Equip future business leaders with ethical mindsets at the start of their careers in the private sector**  
在未来的商业领袖踏入私营部门职业生涯之初，即为其注入伦理思维

**Leveraging artificial intelligence as a tool to strengthen business integrity**  
利用人工智能作为强化商业诚信的工具



# UNODC Business Integrity Portal

## 联合国毒品罪办商业诚信门户网站

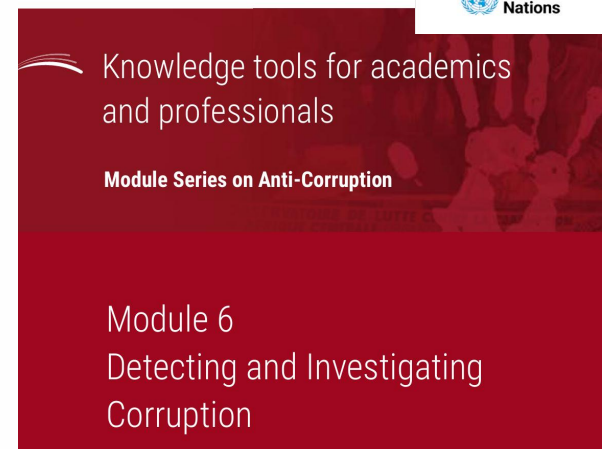
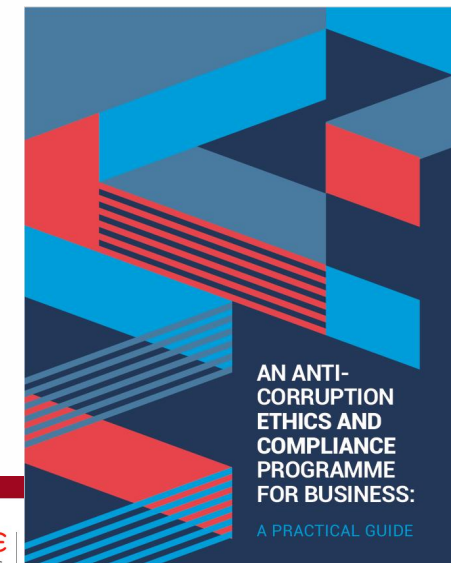
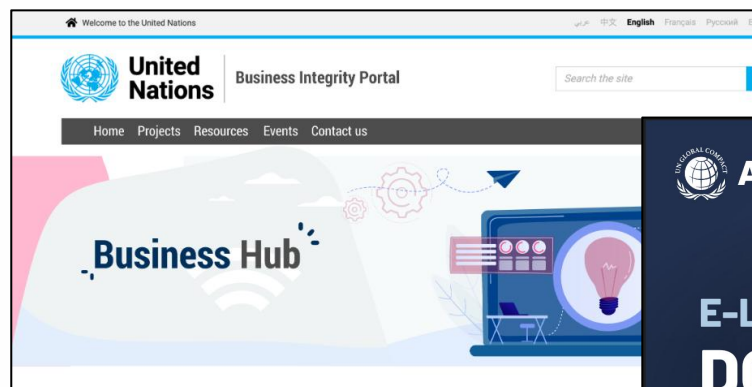


联合国  
毒品和犯罪问题办公室

UNODC offers a range of free tools and resources to help companies strengthen a culture of integrity

联合国毒品罪办提供一系列免费工具和资源，以帮助企业加强诚信文化

Visit [businessintegrity.unodc.org](https://businessintegrity.unodc.org)



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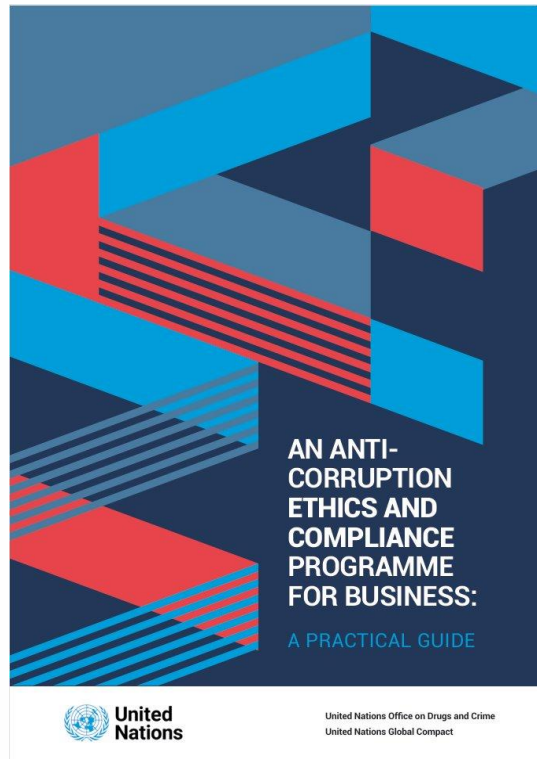


# An Anti-Corruption Ethics and Compliance Programme for Business: A Practical Guide (2026)

## 企业反腐败伦理与合规方案：实践指南（2026）



联合国  
毒品和犯罪问题办公室



A globally applicable standard for designing and implementing effective anti-corruption ethics and compliance programmes

一个全球适用的、用于设计和实施有效反腐败伦理与合规方案的标准

- ✓ Grounded in UNCAC and UN Global Compact Principle 10  
以《联合国反腐败公约》和联合国全球契约第10项原则为基础
- ✓ Outlines the essential elements of credible programmes  
涵盖了健全的反腐败伦理与合规方案所需的核心要素
- ✓ Presents practical, actionable steps suitable for companies of all sizes, including SMEs  
为包括中小企业在内的各类规模企业提出切实可行的、可操作的步骤
- ✓ Adopts a transformational governance approach  
采用变革性治理方法

Scan the QR code to access the Guide or visit  
[businessintegrity.unodc.org](https://businessintegrity.unodc.org)



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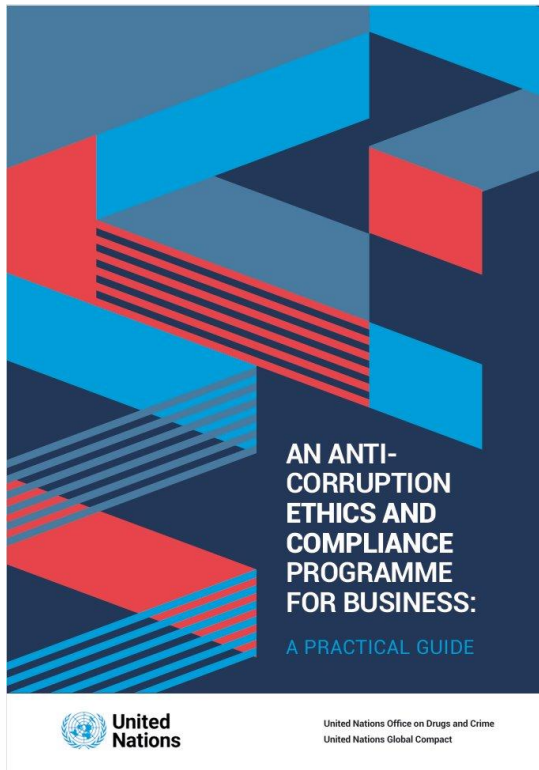


# An Anti-Corruption Ethics and Compliance Programme for Business: A Practical Guide (2026)

## 企业反腐败伦理与合规方案：实践指南（2026）



联合国  
毒品和犯罪问题办公室



What makes this Guide special 本指南的独特之处在于？

- ✓ Addresses developments of the last 15 years in a comprehensive and integrated manner  
以全面且整合的方式，系统梳理了过去15年的发展动态
- ✓ Strong practical focus with tailored recommendations for small businesses  
具有极强的实践导向，并为小型企业提供量身定制的建议
- ✓ Focus on a culture of integrity and ethical leadership  
聚焦诚信文化与道德领导力
- ✓ A dedicated chapter on artificial intelligence  
设有专门章节讨论人工智能

Scan the QR code to access the Guide or visit  
[businessintegrity.unodc.org](https://businessintegrity.unodc.org)



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# Academy



United Nations  
Office on Drugs and Crime

E-LEARNING COURSE

# DOING BUSINESS WITH INTEGRITY

LEARN MORE ►

- ☐ Free, self-paced  
(completion duration is approx. 2-3 hours)  
免费，自主学习（课时**2-3**小时）
- ☐ 9 interactive modules  
**9**个交互式课程模块
- ☐ Certificate upon  
successful completion of  
all 9 modules  
完成全部**9**个模块可获颁结课证书



Scan the QR code to access the course or visit [businessintegrity.unodc.org](https://businessintegrity.unodc.org)



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# Course Modules

## 课程模块



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### Practical issues that employees may encounter:

职场员工可能会遇到的实际问题

1. Receiving and giving gifts and hospitality 收受与赠送礼品及款待
2. Handling conflicts of interest 处理利益冲突
3. Facilitation payments and corruption 疏通费与腐败
4. Interaction with third-party service providers 与第三方服务提供商的互动
5. Navigating unlawful investment requests 应对非法投资请求
6. Engagement in public tenders 参与公开招标
7. Collusion and bid rigging 串通与围标
8. Abuse of functions and bribery in the private sector 私营部门中的职权滥用与贿赂
9. Whistle-blower protection and reporting mechanisms 举报人保护与报告机制



### Linkage to 关联依据:

- UNCAC
- UN Global Compact Principle 10



Targeted at everyone who acts on behalf of a company, incl. SMEs  
面向所有代表公司行事的人员（含中小企业）



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## How can you use the e-learning course? 如何使用该电子学习工具?



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- ☐ Regardless of the size, all companies are invited to take advantage of this **free** and **engaging** new e-learning course to support their learning about anti-corruption and compliance.  
无论规模大小，诚邀所有企业利用这一免费且生动有趣的电子学习课程，以支持反腐败与合规方面的学习
- ☐ The course is aligned with **UNCAC** and **Principle 10** of the UN Global Compact on anti-corruption.  
该课程与《联合国反腐败公约》及联合国全球契约第十项反腐败原则保持一致
- ☐ Companies are invited to adopt the training as a **mandatory introduction course** for employees and business partners in the supply chain.  
诚邀各企业将该培训作为员工及供应链业务伙伴的必修入门课程



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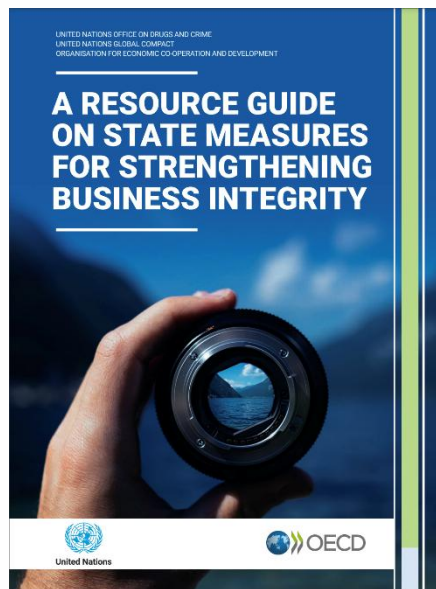


# A Resource Guide on State Measures for Strengthening Business Integrity (2024)

## 《加强商业诚信的国家措施资源指南》（2024）



联合国  
毒品和犯罪问题办公室



Designed to provide States with a framework for encouraging business integrity through an appropriate mix of sanctions and incentives.

旨在为各国提供一个通过合理搭配制裁与激励措施来鼓励商业诚信的框架

- ❑ Explains how States can design and implement incentives to prevent and counter corruption in an innovative way, rewarding businesses for adopting ethical practices and cooperating with law enforcement agencies.

阐明各国如何以创新方式设计和实施激励措施，以预防和打击腐败，奖励那些采纳道德实践并与执法机构合作的企业

- ❑ Provides case studies of successful measures from different regions and sectors, as well as practical resources (questionnaire for UNCAC States Parties; consultations).

提供来自不同地区和部门的成功措施案例研究，以及实用资源（如面向《联合国反腐败公约》缔约国的问卷调查，磋商等）



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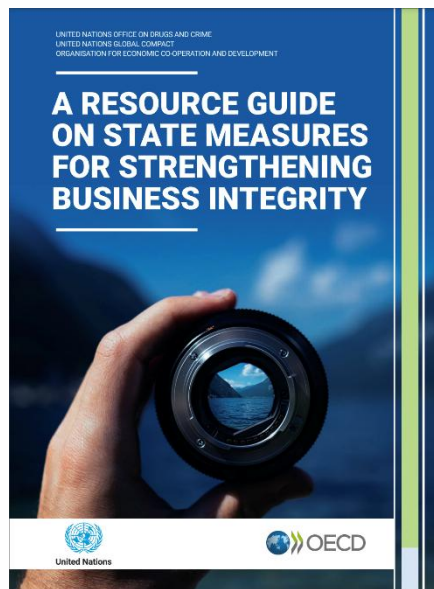


# A Resource Guide on State Measures for Strengthening Business Integrity (2024)

## 《加强商业诚信的国家措施资源指南》（2024）



联合国  
毒品和犯罪问题办公室



- ❑ Highlights the importance of private sector efforts in preventing and countering corruption and the collective approach for anti-corruption policies.  
强调私营部门在预防和打击腐败方面努力的重要性，以及反腐败政策的集体路径
- ❑ Reflects latest global developments.  
反映最新的全球发展动态
- ❑ Scan the QR code to access the Guide or visit [businessintegrity.unodc.org](https://businessintegrity.unodc.org)



Developed in furtherance of resolution 10/12, “*Providing incentives for the private sector to adopt integrity measures to prevent and combat corruption*”, adopted at COSP10 in December 2023.

本指南依据2023年12月缔约方会议第十届会议通过的第10/12号决议“激励私营部门采取诚信措施以预防和打击腐败”进一步制定



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## Strengthening Business Integrity in Public Procurement (2025) 加强公共采购中的商业诚信 (2025)

- Explains how **incentives** can be applied specifically in **public procurement**  
阐释激励机制如何具体应用于公共采购领域
- Presents emerging practices, case studies and lessons learned  
呈现新兴实践、案例研究和经验教训
- Based on interviews, expert consultations and global input  
基于访谈、专家磋商和全球意见征询
- Complements the broader publication "A Resource Guide on State Measures for Strengthening Business Integrity" (2024)  
配套《加强商业诚信国家措施资源指南》





## Project: *Integrity Engine*

“诚信引擎” / “廉洁引擎” 项目



联合国  
毒品和犯罪问题办公室

**Countries:** Brazil, China, Malaysia

**Funded by:** Siemens Integrity Initiative

**Timeline:** Now - 2028

**Objective: To promote business integrity in line with UNCAC by:**

1. Establishing a talent pipeline by training university students on anti-corruption and integrity who are available for private sector recruitment  
通过对大学生进行反腐败和诚信培训，建立可供私营部门招聘的人才输送渠道
2. Leveraging artificial intelligence as a tool to strengthen business integrity  
利用人工智能作为加强商业诚信的工具
3. Strengthening dialogue, collective action and capacities on anti-corruption and business integrity  
加强反腐败与商业诚信领域的对话、集体行动和能力建设



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## Establish a talent supply chain by training students on anti-corruption and integrity

通过对学生进行反腐败和诚信培训，建立人才供应链



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COSP resolution 11/6 “Strengthening education activities and programmes on ethical values, integrity and anti-corruption for children and young people as a significant pillar to prevent corruption and enhance trust in public institutions”

缔约方会议第11/6号决议 “加强面向儿童和青少年的伦理价值观、诚信和反腐败教育活动与方案，将其作为预防腐败和增强对公共机构信任的重要支柱”

### Project steps:

- ✓ Contextualize **UNODC university modules on integrity** through business-academia working groups  
通过校企合作工作组对UNODC诚信大学模块进行本土化改编
- ✓ **Train lecturers** to teach the UNODC modules 培训讲师以讲授UNODC模块
- ✓ Conduct periodic **impact studies** 开展定期影响研究
- ✓ Bring business practitioners to universities as **guest lecturers** 邀请企业从业者作为客座讲师进入大学课堂
- ✓ Facilitate **support groups** for lecturers 推动建立讲师互助小组
- ✓ Encourage **company visits and work experience** for students 鼓励学生进行企业参观和实习
- ✓ Support **meaningful youth engagement** for business integrity 支持商业诚信领域有意义的青年参与



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## Integrity Engine project in China

### “诚信引擎” / “廉洁引擎” 在中国



- ✓ Establishment of a **Business-Academia Working Group** comprising more than 30 experts from academia and the private sector specializing in business integrity and compliance  
成立学术-产业跨界专家工作组，涵盖商业合规与诚信领域30余名专家
- ✓ **Contextualization of 4 UNODC University Modules** on Integrity & Ethics and Anti-Corruption for the Chinese context  
基于中国语境，完成了4个UNODC诚信与伦理及反腐败专题大学模块的本土化工作



### What's next?

- ✓ Training of Trainers (ToT) to equip university lecturers to integrate the contextualized modules into their courses (in-person session **10 Oct., Beijing**)  
培训师培训：帮助大学讲师将本土化模块融入课堂教学（第一轮线下活动将于**10月10日在北京举行**）



### UNODC launches Integrity Engine Working Group in China to advance business integrity



BEIJING, CHINA – 3 June 2026 - The United Nations Office on Drugs and Crime (UNODC) convened the first meeting of the Integrity Engine Working Group in China. Held online, the meeting brought together 22 experts in business integrity, compliance, and anti-corruption from academia, the private sector, and international organizations, marking the launch of the project in the country.

#### Strengthening collaboration for business integrity

The Working Group serves as the main coordination and advisory mechanism for the Integrity Engine project in China. It will guide the contextualization of the UNODC University Modules on **Anti-Corruption** and on **Integrity and Ethics**, adapting them to the local context, including national regulations, real-world case studies, institutional frameworks and industry good practices on anti-corruption and business integrity.



# Why does artificial intelligence matter now?

为何当下人工智能很重要?



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毒品和犯罪问题办公室

Increasingly complex global  
value chains

全球价值链日益复杂

Growing amount of data  
and rapid adoption of AI

AI加速普及  
数据量日益增长

New opportunities for  
prevention and misconduct

不当行为及其预防  
均面临新机遇



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# Leveraging artificial intelligence for business integrity

## 利用人工智能促进商业诚信



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COSP resolution 11/1 “Doha Declaration 2025: strengthening international cooperation and technical assistance and seizing the opportunities provided by artificial intelligence systems in preventing and combating corruption”

缔约方会议第11/1号决议 “2025年多哈宣言：加强国际合作与技术援助，把握人工智能系统在预防和打击腐败方面所提供的机遇”



Think Lab on Artificial Intelligence for Business Integrity and consultations with 34 companies from 22 countries

与来自22个国家34家企业共同组织人工智能赋能商业诚信智库研讨会并进行磋商



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## Three broad areas of work in cooperation with UN Global Compact 与联合国全球契约合作的三大工作领域



联合国  
毒品和犯罪问题办公室

1

Leveraging AI for Compliance Programmes  
利用人工智能优化合规方案

2

Report on the Evolving Role of Chief Compliance Officer  
首席合规官角色演变报告

3

Ethical Use of AI for Business Integrity  
人工智能在商业诚信中的道德使用



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## Strengthening dialogue and collective action

### 加强对话与集体行动



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毒品和犯罪问题办公室



**Global exchange and public-private dialogue:** Through events such as the **Private Sector Forum at COSP** and **public-private dialogues**, business take an active role in the global fight against corruption

全球交流与公私部门对话：通过缔约方会议私营部门论坛等活动及公私部门对话，企业在全全球反腐败斗争中发挥积极作用



**COSP Private Sector Platform:** A working group that brings leading companies together to support the implementation of UNCAC

缔约方会议私营部门平台：一个汇聚领先企业、支持《联合国反腐败公约》实施的工作组



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# Towards Building a Road of Integrity

## Perspectives of Business Integrity and Compliance

### 《建设廉洁之路：商业廉洁与合规视角》



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- Handbook developed by UNODC under the project '*Fostering sustainable development by supporting the implementation of the United Nations Convention against Corruption in countries along the Silk Road Economic Belt*'.  
依托“通过支持丝绸之路经济带沿线国家实施《公约》促进可持续发展”项目编写
- Provides practical guidance to help businesses strengthen their integrity and compliance.  
为企业加强诚信与合规建设提供实用指南
- Features international good practices, relevant regulatory frameworks and practical recommendations for designing effective business integrity and compliance programmes.  
囊括国际通行良好实践、相关监管框架，以及设计企业诚信与合规有效方案的实务建议
- Benefited from extensive contributions by Chinese experts and is available in both English and Chinese.  
得益于中国专家的广泛参与贡献，提供中英双语版本



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# Academy



United Nations  
Office on Drugs and Crime

**DEEP DIVE SESSION**

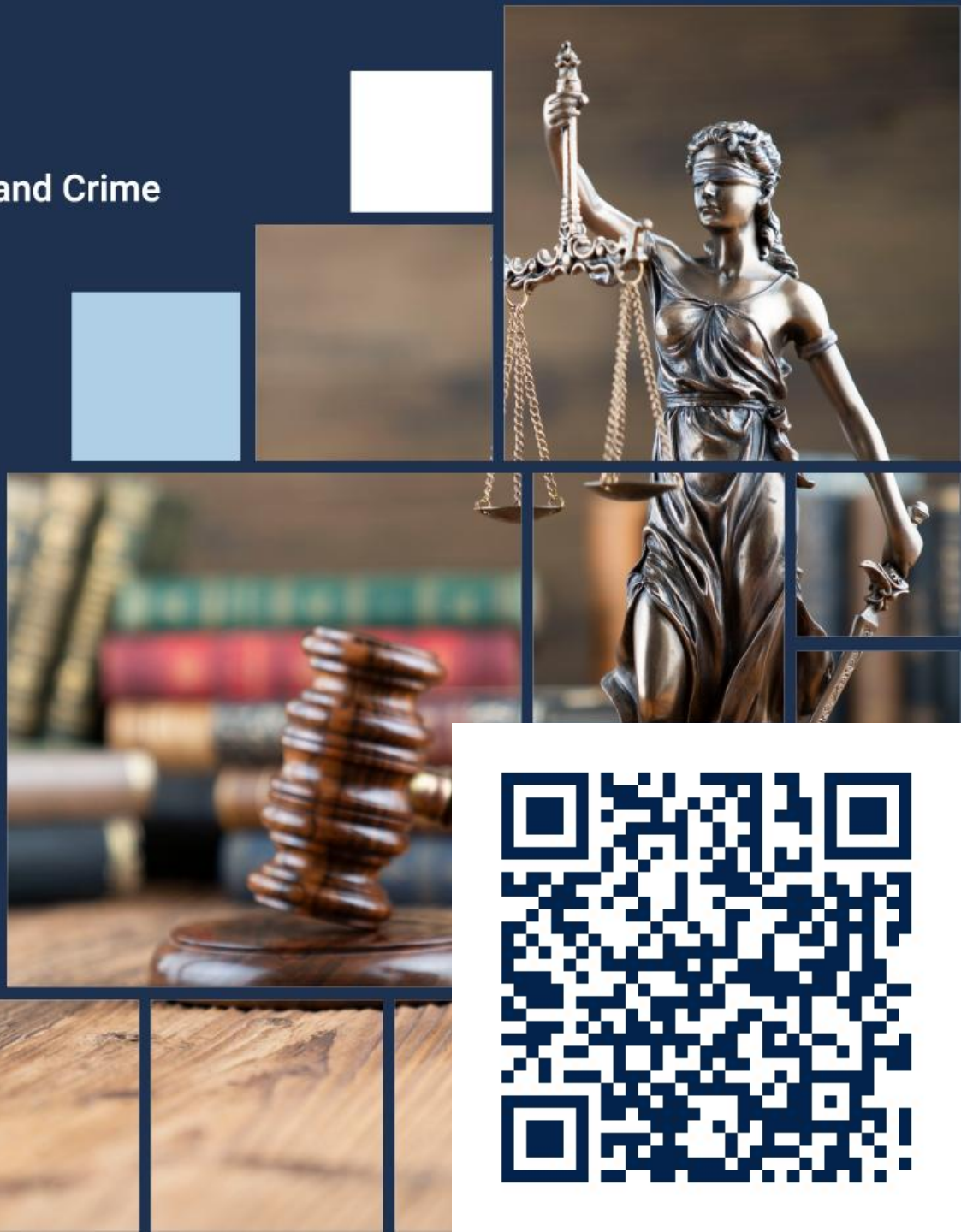
## **AN INTEGRATED APPROACH:**

Enhancing compliance through a  
transformational governance lens

**16 September 2026**

10 a.m. EDT | 4 p.m. CEST

**REGISTER NOW**





# Academy



United Nations  
Office on Drugs and Crime

**DEEP DIVE SESSION**

## **MEASURING WHAT MATTERS:**

Driving integrity through monitoring,  
evaluation and continuous improvement

**8 December 2026**

10 a.m. EST | 4 p.m. CET

**REGISTER NOW**



# Thank you very much for your attention!

 @UNODC and @UNODC\_FinCrime

 [www.unodc.org/corruption](http://www.unodc.org/corruption)  
[businessintegrity.unodc.org](http://businessintegrity.unodc.org)

 uncac@un.org

 PO Box 500, A 1400 Vienna | Austria



[businessintegrity.unodc.org](http://businessintegrity.unodc.org)



**United Nations**  
Office on Drugs and Crime